



Greg Louganis

ACTOR / AUTHOR / ACTIVIST
COACH / TRAINER

LOS ANGELES, CA



@GREGLOUGANIS

WWW.GREGLOUGANIS.COM

Greg Louganis

ABOUT

Considered the greatest diver in history, Greg Louganis is the only male to win gold medals on both 3m springboard & 10m platform in consecutive Olympic Games. Across the globe, billions who watched him compete were enthralled by the poetry that was Greg Louganis: the beauty & power of his diving captured the world. With a total of 5 Olympic medals, 5 World Championship titles & 47 national titles, more than anyone in U.S. history, his records remain unbroken.

As a trained actor, dancer, model & spokesman, Greg's wide range of skills keeps him in demand. As a dog agility trainer, Greg continues his tradition of excellence taking his canine students to the AKC Nationals and even Westminster.

As the GOAT of mindset, Greg shares his wisdom through his meditation & mindfulness course, as well as through his books, interviews, speaking engagements, social media and website. Greg is a captivating storyteller who exudes warmth and charisma, resulting in a special connection with his audience.

AVAILABLE FOR

Ambassadorship
Brand Partnerships
Sponsored Content
Keynote Speaking
Acting/Modeling

AUDIENCE

Greg's audience loves his active lifestyle & deeply authentic shares. They appreciate mental and physical wellness, as well as his unique perspective. His social media engagement rates reflect how deeply connected his fans feel to him. Greg is open to meaningful partnerships that align with his lifestyle & values.

MEDIA FOLLOWING

168K Facebook Followers
46K Instagram Followers
34K TikTok Followers
27K X/Twitter Followers
3.7K Clubhouse Followers
4K Monthly Website Visits

BOOKING INFO

Mgmt: Beth Zinman
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MANUIA FO'U!

Samoan for "Nice meeting you!"

Greg was adopted at a very young age by the Louganis family, and learned all about being a Greek American through his upbringing. As a young adult he was able to learn about and connect with his birth family. Since this time he continues to learn more about his Samoan/AAPI heritage. In June of 2022 Greg was made a Samoan High Chief by the Royal Family of Samoa.

CAUSES

Dogs/Animals
HIV/AIDS/LGBTQ+
Adoption/Foster Care
Environmental
Health + Wellness
Mental Health

BOOKS

Greg has Co-Authored his Autobiography, **Breaking The Surface** (A NY Times Bestseller) and **For The Life Of Your Dog: A Complete Guide To Having A Dog In Your Life**. He is the primary case study in **Train Your Own Hero** by Dr. Don Greene

DEMOGRAPHIC

FB/IG:
40% Female - 60% Male
TikTok:
86% Female - 14% Male
All Social:
45% 25-44 y.o. - 20% 45-54 y.o.
Website:
60% Female - 40% Male

MEDIA STATS

FB/IG:
10% - 40% Engagement
25% Avg Engagement
Avg. Reach: 600k
TikTok:
1.6M Video Views
1.7k Shares - 57.5k Likes - 1.5k Comments

